

**FOR NBAA RELEASE**

October 5, 2008

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## **Rosen Aviation Acquires Avion Partners' Ultra CMS System**

**Eugene, Oregon** – A long-time provider of premium in-flight cabin entertainment (IFE) systems, Rosen has expanded its capabilities by acquiring Avion Partners' Ultra-CMS, which features a wide array of cabin management system controls.

“The Avion Partners Ultra-CMS system complements Rosen’s IFE capabilities by providing in-seat passenger control of the entertainment system,” said Rosen Aviation President Darren Sparks. “Now passengers can control their iPod®, cabin lighting, flight information data, 40 channels of audio, six channels of video, and much more, all through a touchscreen control panel located at their seat.”

With customizable graphics and user interface, the Ultra-CMS is the consummate choice for the discriminating aircraft owner.

The Ultra-CMS system contains only four modules, greatly simplifying installation. The impressive customization capability is accomplished with software, not through cumbersome hardware configuration schemes.

Steve Galipeau of Avion Partners stated “ Avion could not have chosen a better partnership than Rosen. Rosen brings the customer confidence and commitment to quality to make Ultra-CMS the industry leading cabin management system that we envisioned”

Rosen Aviation will be displaying Avion’s Ultra-CMS at booth 1438 during the NBAA convention, October 6<sup>th</sup> through October 8<sup>th</sup>.

### **About Rosen Aviation**

Founded in 1980, Rosen was formed to serve the corporate aviation industry, with an emphasis on providing creative, cost-effective cabin entertainment systems. Today, Rosen Aviation continues the tradition of world-class leadership in the design and manufacture of quality LCD displays, source equipment, and accessories for the aviation industry. For more information, call Rosen Aviation at (888) 668-4995, or visit [www.rosenaviation.com](http://www.rosenaviation.com).

### **About Avion Partners**

Avion Partners, established 1999, is a professional engineering and services corporation with expertise in the areas of product development, program / project management, systems engineering, business development, and software/systems integration. Avion’s philosophy is “to act as a catalyst to propel their customers to success” and applies equally to their system designs and their consulting engagements. For more information, visit [www.avionpartners.com](http://www.avionpartners.com).

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